

2019-2020 District Goals



District: District 2 S3
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 90% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal
Quarterly Webinars by our GLT
Cabinet Meeting Breakouts
Zone Chair reports to DG Exec Team
Individual officers notifying email capability

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal
Training Schedules will be developed listing all ZCs their start dates and times training completed
Meeting individually with those unavailable for combined meetings
Follow up at Cabinet Meetings

LEARNING FOR EVERY LION

Lions Leadership Institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

Goal(s) Sttiattiemntti

Train, RettiajnRecruittiServe and Supportti

Action Ittiie"Train";

GLT develop ttiraining schedule having Webinars and individualize ttiraining sessionall club ofcters

"Recruitt";

GMT will meetti wittih all Zone Chair and provide Club Presenttiations oft ttihe importttance oft Redd"Exec Team will provide speakers and assistti wittih scheduled presenttiations

"Recruitt";

DG Exec Team ttio make specialized presenttiations attt Zone Meettings and Cabinetti meettings. basis on recruiting esttablished communittiy leaders in specifc areas oft needtse. digittial specialistt, social media expertt, advertising specialistt, copywrittter, settic The high demands oft ttihe digittial world in here

"Serve";

Hold communittiy assessmntti eventtis ttio identify specifc needs oft ttihe communittiy. Many oft ttihe ttiradittional service projecttis are no longer necessary. Meeting ttihe demands oft ttihe expanding communitties have ttio be addressed

"Supportti";

Supportting ttihe disttirictt charitties and LCIF. Identtifying ttiiose clubs ttihattt can ttiruly supportti ttihe increased ftinancial demondsge ttiiose club" ttio do whattt they can by assistting ttihem wittih ftundraisers specifc ttio LCIF

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1stt Quarter	10
2nd Quarter	10
3rd Quarter	10
4tt Quarter	10

By the end of ttihe 4tt quarter, ttihe disttirictt will add a ttotial of 40 new members.

Action Ittiems:

My disttirictt will esttablish club branch(es).

My disttirictt will inducett new Lions under 40 years old.

My disttirictt will convertt Leos ttio Lions

My disttirictt will organize attt leastt membership growttih eventt.

All clubs in my disttirictt will settt individual membership goals

My disttirictt will use and promotte membership resources ttio achieve our goal Justt AskGuide, Club Membership

Chair Guide wittih induction idea, Communittiy Needs Assessmentt and Membership Developmentt Grantt

NEW CLUB DEVELOPMENT

	New Clubs	Chartier Members
1stti Quarttier	0	0
2nd Quarttier	1	20
3rd Quarttier	0	0
4ttih Quarttier	1	20

By the end of tihe 4th quarter, the distiricti will stiarti 2 new clubs.

With a minimum of 40 chartier members.

Action Itiems:

My distirictti will ensure all Guiding Lions are certified and assigned ttio new clubs

My distirictti will hostti a New Club Developmentti Workshop

My distirictti will organiZe Leo Club(s).

My distirictti will stti tihe Specialittiy Club(s).

Emergency Preparedness

My distirictti will stti tihe Campus Club(s) attti W school/universittiy

My distirictti will use and promottie membership resources ttio achieve our goal Membership Developmentti Grantti New Club

Developmentti Guideand Justti AskGuide).

MEMBER RETENTION

	Drops
1stti Quarttier	5
2nd Quarttier	5
3rd Quarttier	5
4ttih Quarttier	5

By the end of tihe 4th quarter, the distiricti's membership drops will noti exceed 20 members.

Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Goal Statement:

Have one member of the DG Exec Team attend Zone Chair meetings

Action Step:

Make presentation

Report issues to DG

Develop plans to address specific needs and issues

Begin 1st Quarter

End 4th Quarter

Responsible person/team:

DG Exec Team

GMT

NET GROWTH GOAL

40	+	40	-	20	=	60
FY New Members	+	FY Chartier Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 3000 people.

Action Items:

Of the total number of people served in my district 800 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal (Service Project Planners Club and Community Needs Assessment, Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community

Additional action items to achieve this goal

Goal Statement

Increase assistance with existing food backpack programs

Action Steps

Promote backpack program

Distribute schedule backpack packing dates

Photograph Lions doing the work

Record the service hours

Promote service projects in district newsletters and email blasts to club presidents

Begin July 15

End - Aug or end of school year 2020

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 20 service activities.

Action Items:

I will educate clubs in my district about our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 50% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal: Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters

Additional action items to achieve this goal

Goal Statement

Attend local business expo events

Action Step

Obtain schedules

Promote event theme "Lions in Action"

Execute plan

Prepare After Action Plans

Evaluate and upgrade for the next DG year

Responsible person: GST/DG Exec Team

Begin July 15

End June 30

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 95% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$2000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$2000.00 to support Campaign 100: LCIF Empowering Service.

My district will recruit 100/100 Clubs this year

ADVOCATE

In the 2019-2020 fiscal year, 25% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Goal Statement

Present MyLion app presentations at Cabinet Meetings

Action Steps

Print out Member ID numbers from MyLCI per club and have available at presentations

Encourage members to upgrade smartphones/computers

Prepare handouts with installation steps

Have those with testimonials to individuals teach those needing personal assistance

Write down names of those who have been successful in getting online

Responsible person(s):

Existing Lions within clubs who have logged on

GMT/GLT to evaluate and oversee

Begin July 30

End June 30